

## TO WHOM IT MAY CONCERN

In my view the Energy Charter should include an aim to achieve a goal for organisation members of “Sustainability”. One benefit to organisations and the community would be to “do more with less”....a bottom line impact.

What is the meaning and explanation of:

Sustainable or sustainability?

Eg. -3 Es

1. Equity or the social well-being
2. Economic prosperity and continuity
3. Environmental protection

or ....Triple Bottom Line - Equity, Economy, Ecology  
People, Profit, Planet

### **Brundtland Report definition:**

**Sustainable** development has been **defined** in many ways, but the most frequently quoted **definition** is from Our Common Future, also known as the **Brundtland Report**:

"**Sustainable** development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

Other aspects mentioned for enhancement are:

### **Culture**

Eg. - the ideas, customs, and social behaviour of a particular people or society  
Values

Eg. - principles or standards of behaviour; one's judgement of what's important in life.

In order to build trust it also may be valuable for Energy Charter members to articulate how they will identify these and show how they are enhancing them.

And.....

- What are the KPIs to measure any of these outcomes?
- What will be the the feedback mechanisms/surveys in place (experience of all stakeholders) to measure performance and establish a way forward of CANI  
?(Continued And Neverending Improvement)
- What methodology will be used to continuously monitor stakeholders/customers experience ?

**Rationale:**

The drivers of the success of any organisation are it's people. People's motivations are in part at least are a result of their thoughts and emotions (passion) influenced by their culture and values.

Therefore one aspect of organisation success is to build trust with their stakeholders by addressing a clear actionable program to achieve this success by developing a plan to become more sustainable, identify values and build a valued culture.

Sincerely  
John Green  
Volunteer Peer Educator COTA Qld

**COTA Community awareness Peer Education Program**

What follows is an outline of a proven methodology of raising awareness in the community of energy related matters.

Within the Energy Charter rollout should there be a need for raising community awareness as to the details of the Charter

And or any changes of the Charter, then I would commend one possible proven method, that has been developed by COTA Queensland.

Their Peer Education Program utilises volunteers to present developed workshops to a variety of community groups in a range of locations.

- Groups include- U3A, Mens Sheds, Womens Groups, Religious Groups and many others.
- Locations include- Libraries, Mens Sheds, Community Halls, and other Community facilities.

More information can be obtained from COTA Queensland CEO, Mark-Tucker Evans.

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Sincerely,

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